#### LINGTONG (LingTong Exhibition System Co., Ltd.)

Add:No.63Linjin Road,Yaoguan,Changzhou,Jiangsu,China

Tel: 0086-519-88702888 88702558 88702568

Fax: 0086-519-88707872

E-mail: lintong@ling-tong.cn

Website: http://www.ling-tong.com

P.C.:213102









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#### **COMPANY PROFILE**

LingTong Exhibition System Co., Ltd.

Lingtong Exhibition System Co., Ltd. was the first one specialized in researching, developing and producing exhibition system products in China. It was founded in 1986. Ling Tong persists in the policy of "Professional, Systematic and International" all the time, with the vision of "Bring Environmental-friendly Exhibition System into every expo space.", and the quality conception of "Best, or Nothing". It strives to develop LINGTONG as the "Most Influential Manufacturer and Facilitator for the Exhibition System in the world" .

By bringing in advanced equipment and adopting DIN international standard, LING TONG researches, develops and produces more than 3000 kinds of products, including aluminum frames, furniture, accessories and electrical equipment. Till now, LINGTONG has obtained 135 patents of technology with Proprietary Intellectual Property Rights, including 18 patents of invention, and established a technology standard of the products which is authorized by AQSIQ. LINGTONG puts forward the design concept of "Customize Standard Booth, Standardize Customized Booth" and the service concept of "Clients' success is our success." which makes LINGTONG meet customers' higher demands and offer better services.

LINGTONG was the recommended service provider for the equipment leasing items and designated service provider for financial assistance items for participation in World Expo 2010 Shanghai and the 8th China Flower Expo.



LINGTONG is the vice general director of CAEC, the chairman of Professional Committee for Exhibition Engineering of CAEC, the vice president of CCES, and the Membership Committee Representative of IFES in China. LINGTONG is awarded as LINGTONG Base of National Advertising Industrial Park of Changzhou, which is especially responsible for the supporting and guiding of the advertising and exhibition industry in Changzhou. The trademark "LINGTONG" is identified as "China Well-Known Trademark" which makes LINGTONG the first company that has got this award in exhibition industry in China. LINGTONG brand was awarded "Jiangsu Famous Trademark", LINGTONG products was awarded "Jiangsu Famous Products", "Jiangsu Quality Management Award", and LINGTONG company awarded "Jiangsu Quality Management Award", "Demonstration enterprise of standardization management of IPR in Jiangsu ". LINGTONG has passed ISO9001 and ISO14001, and it is also the first one to raise Performance Excellence Model in the Exhibition & Advertising Industry. It has also positively advocates the new idea of "Green Exhibition".

LINGTONG holds the training courses for modular exhibition system every year. It promotes the using of environment- friendly exhibition facilities and the idea of "Green Exhibition". LING TONG dedicates to donating for several charitable institutions, and funds to build LINGTONG Middle School.

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## **ENTERPRISE CULTURE**

#### A- Cultural Concept:

- 1) Enterprise Spirit: Conscientious to work, sincere to people.
- 2) Core Value: Equality, Respect, Communication
- 3) Core Competitiveness: Innovation, Quality, Service
- 4) Enterprise Mechanism: Justness, Competition, Motivation
- 5) Management Philosophy: To convince people by reason, virtue and system
- 6) Innovation Concept: Innovation is the cornerstone of a evergreen enterprise
- 7) Service Concept: Clients' success is our success.
- 8) Enterprise policy: Professional, Systematic and International
- 9) Quality Conception: Best, or nothing.

#### B- Lingtong Mission:

Provide High-Quality and Environment-Friendly Exhibition

Systems & Services to Customers all over the world.

#### **HISTORY**







- In 1986, Foundation of LINGTONG EXHIBITION SYSTEM CO., LTD.
- In 1987, Owning the LINGTONG Tension Lock Patent
- In 1998, Passing ISO9000
- In 1998, Foundation of the Branch in Shanghai
- In 2000, Foundation of the Branch in Beijing
- In 2001, Foundation of the Branch in Guangzhou
- In 2002, Passing ISO14000
- In 2002, Application of LT-MAX
- In 2003, Foundation of Exhibition Product Technology Center
- In 2007, Supplier of 2010 Shanghai Expo
- In 2008, Outstanding enterprise of Exhibition Association of China
- In 2009, Exhibition Technologe Center on Jiangsu Province
- In 2010, Awarded "Technologe Center of Jiangsu Province"
- In 2011, Foundation of LT-Systems Europe GmbH, in Germany

- In 2014 Listed as Key Cultural and Technological Enterprises of Jiangsu
- In 2013 Listed as pilot enterprise of Information & Industrialization of Jiangsu
- In 2013 Establishing Exhibition & Display Technology and Creativity Research Institute, branch of National Institute of Advertising
- In 2013 Being Industrial Design Center of Jiangsu
- In 2013 Designated supplier of exhibition system for The 8th China Flower Expo
- In 2012 Constructing National Advertising Industry Park of Changzhou, LingTong Base
- In 2012 Listed as one of the Key Enterprises for Exporting
  National Culture
- In 2012 Listed as one of key enterprises of Modern Service Industry of Jiangsu
- In 2011 China Well-known Trademark
- In 2011 Rated as demonstration enterprise of standardization management of IPR in Jiangsu
- In 2011 Awarded as "AAAA" level enterprise of good standardizing practice in Jiangsu











#### **HONORS**

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#### HONORS

In 2010 LingTong technical center was upgraded to Jiangsu Enterprise Technical Center

In 2010 Rated as Jiangsu Innovative Enterprises

In 2009 LingTong technical center was upgraded to Jiangsu Engineer Research Center of

Exhibition & Display Materials

In 2008 Obtained the qualification of class A exhibition contractors of CAEC

In 2007 Designated supplier for Shanghai World Expo 2010

In 2005 Jiangsu Quality Management Award

In 2004 Rated as Jiangsu high-tech enterprise

In 2003 LingTong awarded as Jiangsu Famous Trademark

In 2003 LingTong products awarded "Jiangsu Famous Products"













#### TECHNICAL CENTER

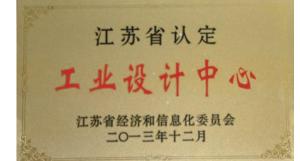
2003, Lingtong Exhibition Equipment Technology Center was founded. It is the first professional exhibition & display R & D center in China. The goal is to build a green exhibition & display equipment R & D center base in China.

2006, it became Changzhou Municipal Enterprise Technology Center.

2009, it undertook the project of "Jiangsu Engineer Research Center of Exhibition & Display Materials".

2010, it upgraded as Jiangsu Enterprise Technical Center.

2013, it set up the "Exhibition & Display Technology and Creativity Research Institute, branch of National Institute of Advertising". 2013, it commented as "Industrial Design Center of Jiangsu".



With the direction of international advanced exhibition equipment technology, based on enterprise self-development,

through close cooperation of high technology with domestic and international customers, the center carries out technical research and makes full use of its technological advantages to solve exhibition equipment design and manufacture problems. It posses 135 patents with independent intellectual property rights, 18 invention patents and won 1 invention patent in United Kingdom, Russia and Germany respectively.

Through continuous efforts, Lingtong Technical Center try to promote the shift from wooden design to green energy-saving aluminum systems of Chinese exhibition industry and commits to become the "Most Influential Manufacturer and Facilitator for the Exhibition System in the world".

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STANDARD SYSTEM is the basic modular aluminum exhibition system. It is widely used in the exhibition all over the world.

The standard length and different connection degree will help to create a variety of different shapes of stands. It is convenient, easy, environment-friendly and safe.

## STANDARD SYSTEM

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## STANDARD SYSTEM

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## DESIGN SYSTEM

The size of DESIGN SYSTEM includes 40mm, 60mm, 80mm, 100mm and 120mm. It is compatible with our standard system and can create a strong visual impact.

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DESIGN SYSTEM

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#### DOUBLE >>> DECK

The DOUBLE DECK, with its attractive appearance, excellent & unique personality, is widely accepted by the industry, its main features are:

1) Double the exhibition area, so that exhibitor can fully display its company image.

- 2) With comfortable environment and wide vision in the 2nd floor, visitors can have an aerial view of the whole exhibition.
- 3) Based on theory of architect, double deck is soundly structured with 300-500kg/m² loading capacity.





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## >>> TRUSS SYSTEM



With various materials, complete specifications, brand-new structures, and excellent production, LT truss can be widely used as ceiling, wall, gate and event decorations.

Its semi-permeability can help achieve spectacular results.

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WALL >>> SYSTEM



Wall system is an indispensable element in the design of exhibition stands. The glass-curtain wall, lighting wall, cladding wall and free standing wall supplied by Lingtong can effectively

remedy the defect of aluminum extrusions being more-lines-less-plane-oriented, and offer more choices to the designers regarding project design.

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WALL >>> SYSTEM

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8-way floor, 40mm square extrusion floor, LH truss floor, adjustable floor and frame floor manufactured by Lingtong has mainly covered the most-frequently-used exhibition floors at present.

With the character of fast mounting, repeatly-use and adjustable, Lingtong's floors have met the needs of the current exhibitions, and also showed the trend for the development of the future exhibition floor.







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#### >>> SYSTEM

As a new product in the exhibition industry, fabric system has been more and more widely accepted by exhibitors with its lightweight, morbidezza, fancy graphics and being able to display amazing effects. Lingtong's fabric systems with spring system, quick-clamp system, fabric-curtain system, and fabric-aluminum system are a perfect combination of soft fabric and hard aluminum, and have brought golden opportunity for the exhibition industry.

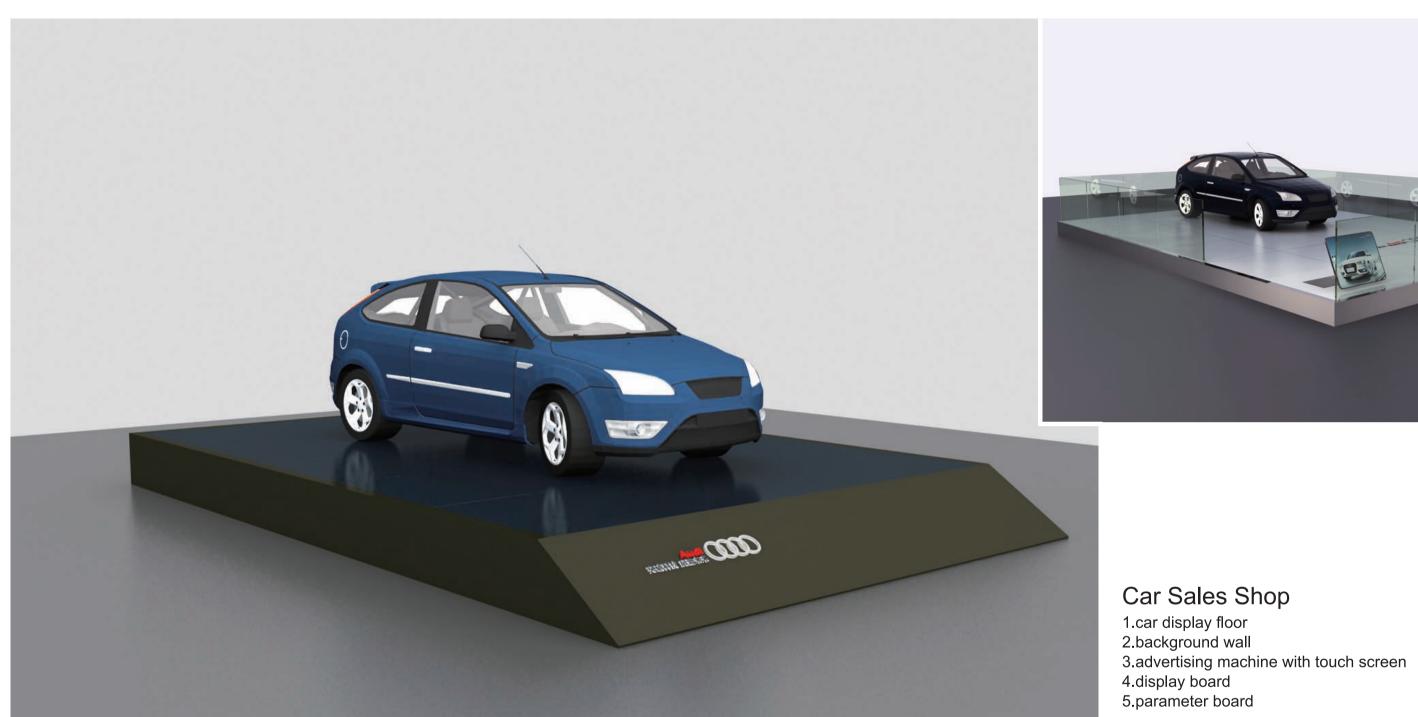


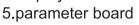






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#### >>> SHOWCASE

In terms of materials, LT-Systems showcases can be divided into aluminum showcases and glass showcases with plastic frames. And the former one can be divided into 19 kinds in regards to its knuckle joint, with each kind exquisitely made and widely used in exhibitions and events; what's more, its being demountable has brought great convenience for delivery and storage.









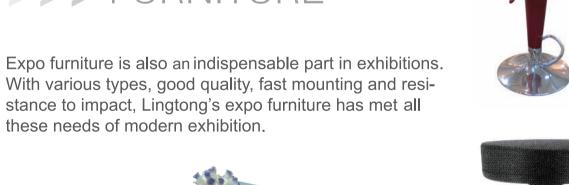






# >>> FURNITURE

With various types, good quality, fast mounting and resistance to impact, Lingtong's expo furniture has met all these needs of modern exhibition.







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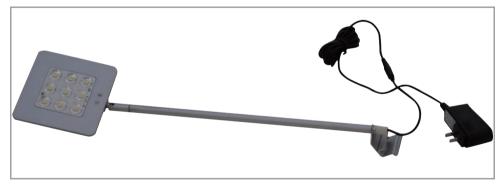
## EXPO >>> ELECTRICAL EQUIPMENT

Aiming at the specialty of exhibitions, Lingtong has developed many expo electrical equipment of fast-mounting and great safety to realize the specialization and standardization of exhibition products.











## ASSISTANT >>> MATERIAL

In order to expand the function of the main products systems, perfect system and realize clients' special needs, Lingtong has developed many assistant materials and accessories to make the aluminum extrusions more adjustable and to satisfy the in-depth needs of exhibitions and events.





#### >>> PACKING

In order to standardize the packing and realize the convenience during transportation and stock, Lingtong has committed a lot of effort in developing packing box. To some extent, this also protects the products from damage during the transportation.









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#### **COOPERATION**









## **DOMESYIC**

#### SALES NETWORK

With subsidiary companies based in Shanghai, Guangzhou and Beijing, Lingtong has a nationwide sales network. More than 95% of the domestic exhibition halls and exhibition centers conclude long-term business relationship with us due to consistent great effort. Lingtong's products have entered into almost all the standard exhibition centers in China. Meanwhile, Lingtong extends its international market with sales managers specializing in Europe, America, Middle East and southeast Asia market and so on . 91 countries and regions have opened doors to Lingtong's products. The proportion of the export of Lingtong company has reached more than 50% of the total sales.



#### OVERSEAS SALES NETWORK



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## STRATEGIC GOAL

To be the Most Influential Manufacturer and Facilitator for the

Exhibition System in the world.

#### <<< ENTERPRISE VISION

Bring Environment-Friendly exhibition system into every expo space.

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